



Bilingual Extension & Education Specialist

HOLSTEIN CANADA is the largest dairy breed association in Canada, serving our membership of more than 9,200 active dairy producers since 1884. With dynamic leadership and a clear vision, we are building an exciting, tech-friendly future. We offer a strong team-oriented workplace, supportive leadership, and the chance for you to develop along with us.

YOU know the dairy industry. You are a natural educator and inquisitive by nature. You have a passion for meeting new people, sharing ideas, public speaking and networking. You are a great listener and communicator. You love a job where every day is different, where you can plan and achieve goals, and where you are a key contributor. You are a quick learner and a team player.

The candidate will be able to work remotely from anywhere in Ontario or Quebec.

In this role, **YOU WILL:**

- Act as a resource on various dairy industry trends, technologies, topics, projects, and on Holstein Canada services
- Research and create educational materials for courses, conferences, workshops, publications, webinars and videos
- Share information with producers, staff, provincial branches and other industry groups while building solid professional relationships
- Create content for InfoHolstein
- Explore and try new ways to disseminate information (webinars, videos, etc.)
- Attend industry events and build solid professional relationships across Canada
- Participate on the Holstein Canada Social Media team
- Play an active role in some of Holstein Canada's committees

YOU OFFER:

- Post-secondary education in agriculture, animal science or similar
- 3-5 years' work experience in the dairy industry
- Knowledgeable about current on-farm management systems, dairy producer learning needs
- Ability to present information in a clear, concise and unbiased manner
- Strong listening, speaking, writing and presentation skills in French and English
- Ability to travel across Canada (approx. 20% of the time) and to the office in Brantford, Ontario infrequently, as needed
- Proficient with MS Office
- Experience in adult education and social media is a distinct asset

Contact: hr@holstein.ca

We are committed to providing a barrier-free recruitment process. If you require accommodation at any step in the process, we will work with you to meet your needs – simply contact a member of the HR team with your request.
Thank you for your application to Holstein Canada. Due to the volume of applications, only selected candidates will be contacted.